

## **CULTURAL AFFAIRS COMMISSION MEETING MINUTES**

**February 1, 2021**

**Members Present:** E.Chapman, L. Gold, J. Hameen, R. Immer, A. Norcott, B. Segaloff, F. Vignola

**Members Absent:** D. Coon, Abby Feldman, B. Schaffer, A. Staton

**Staff Present:** Adriane Jefferson, Kim Futrell

**Guest:** Shelly Quiala, Executive Director International Arts and Ideas

### **CALL TO ORDER**

4:38pm

### **II. MINUTES**

Minutes to be revisited upon a quorum

### **DEPARTMENT REPORT**

A Jefferson will share a spreadsheet for possible volunteer opportunities for members. Assistance with spreading the word about our events/programs is appreciated.

Staff will share departmental work plan in March meeting.

R. Immer suggest reviewing the targeted audience/person for social media efforts. Staff will forward CAC members departmental posts to social media. Additionally, the Department will do an analysis of social media to confirm activation and share.

A. Jefferson introduced Shelly Quiala, Executive Director of the International Festival of Arts of Ideas. Quiala discussed organization's commitment to social justice and using the arts as a tool for social change. Developing a strategic plan, how to live a commitment to social equity; how to proceed with festival during partial quarantine. The 2021 festival hoped to have some in person events. Investing in infrastructure to build out more digital offerings, working with outside company to assess risk for outdoor programming. Anticipate more guidance from state and federal level in Virtual neighborhood festivals in the end of May; June 17-26.

F. Vignola shared Town Green's Straight Up Art deadline of February 10 for upcoming public art projects in the Ninth Square

### **OLD BUSINESS**

None discussed

### **NEW BUSINESS**

None discussed.

Adjourned at 5:30pm.

**NEXT MEETING SCHEDULED FOR MONDAY, MARCH 1, 2021.**