NCV APPLICATION SCORING SCALE

Priority	0	1	2	3	4	5
Inclusion	The project is not designed to serve the needs of historically unsupported communities of New Haven	This project is designed for tourism rather than on connecting existing New Haven communities.	This project will take place among the neighborhoods where historically unsupported communities of New Haven live and considers the comprehensive needs of these communities as part of the project design, planning, implementation, and assessment.	This project includes column 2 components, and historically unsupported communities are involved in the co-creation of the project for their neighborhood. The project identifies specific criteria for issue identification and elevates Equity and Social Justice Issues.	This project includes the components of columns 2 and 3 and is led by historically unsupported culture holders, creatives, or artists who reside in New Haven. **Add a bonus point if** the project also includes a sustainable leadership development component for culture holders who reside in New Haven.	This project includes components of columns 2, 3, and 4, and the level of payment to those engaged with the project (artists, creatives, and culture holders) is in alignment with industry standards for the region. **Add a bonus point if** the project includes basic needs such as childcare, interpretation, food, proximity to transit lines, and time of day for participants and culture holders, artists, and creatives leading or planning the project.
Intersections of Community	This project is designed to serve visitors to New Haven, or does not articulate a defined neighborhood or community.	This project is meant to serve a single, isolated neighborhood, community, or sub-culture of New Haven.	This project integrates two neighborhoods, communities, or sub-cultures of New Haven.	This project integrates three or more neighborhoods, communities, or sub-cultures of New Haven.	The activities or outputs of the project intentionally and actively bring together people with diverse race, age, class, and gender identities, while representing multiple neighborhoods, communities, or sub-cultures across New Haven.	This project includes all components of columns 2, 3, and 4, and is designed with opportunities for each community, neighborhood, and sub-culture to express their culture fully as part of the project.
Learning to Advance the	This project does not identify a need it	This project identifies at least one	This project includes column 2	This project includes components of 2 and 3	This project includes components of 2, 3 and 4,	This project includes components of 2, 3, and

NCV APPLICATION SCORING SCALE

Cultural Ecosystem of New Haven	will fill or articulate a defined impact it will have on a community issue or on the overarching cultural ecosystem of New Haven.	community need or opportunity that it will advance.	and articulates a clear theory of change - the story behind a successful and unsuccessful project (what goes into the project, what gets done, how the neighborhood, community, or sub-culture engaged changes as a result).	and it shows that the project leaders/planners have done due diligence in researching existing models of similar projects and declares assumptions that are made as part of the theory of change for the project.	and offers methods of collecting specific information that can be used to strengthen or scale the project. It also includes articulation of risk thresholds and limits of failure that are acceptable for the project as part of an innovation/learning cycle.	4, and shows a clear intention toward enhancing, advancing, and/or complementing the cultural ecosystem of New Haven and a well-thought out plan of action for implementing, measuring, and scaling the project for the future. **Add a bonus point if** the project actively collects measurable data and/or information that contributes to the learning and planning of the Cultural Ecosystem of New Haven
Leveraging Support	The project is looking to the Division of Arts, Culture, and Tourism as the sole funder of their organization or this specific project.	The project has a clearly articulated budget that is realistic and comprehensive.	The project includes column 2 and lists NCV as a source of revenue for the project.	The project includes columns 2 and 3 and features more than one funder for the project and in-kind support where applicable.	The project includes columns 2 and 3, and articulates diversified revenue (more than one category of funding sources: e.g. individual contributions, grant funding, earned revenue, etc.).	The project includes columns 2, 3, and 4. The budget is balanced and the ratio of expenditures to individuals served/impacted is realistic and within reason.
Leveraging Professional Development and Expertise	The team designing, implementing, and assessing this project has not yet had any experience in this type of work, nor do	The team designing, implementing, and assessing this project is currently in a program of study or engaged in	The team designing, implementing, and assessing the success of the project has	The project includes column 2, and the applicant, staff, and/or volunteers have experience working with the project's proposed	The team includes columns 2 and 3, and has experience working in collaboration with other organizations or creative industry professionals.	The project includes 2, 3, and 4, and has articulated a strategy to actively utilize resources available in the community to support the development

NCV APPLICATION SCORING SCALE

	they feature work in another context that is clearly adaptable to this project's needs and requirements.	professional development to learn the skills needed to successfully produce and evaluate this project.	articulated examples of experience in each arts area required for the project.	target audiences – or they have recruited a consultant with this experience to inform the work.	OR a consultant with experience in this area is included in the program design and budget figures.	of the project, professional development of the producing team, and to leverage community intersections.
Proposal Quality	The application is incomplete and missing critical information.	The application is poorly articulated and difficult to envision as a cohesive program theory – it lacks proof that the project can be successfully implemented.	The application is well-written, but lacks substantial proof that the program theories are sound and will be effective.	The application is challenged in its articulation, but does contain some language that supports that the program theories are sound and will be effective.	The application is of average written quality, yet contains substantive proof that the program theories are sound and will be effective.	The application is well-crafted, includes ample proof that the program theories are sound and will be effective, and shows that the project is scalable, replicable, and has a strategy for evaluating success for continued learning, growth, and impact in the community.

Bonus Points:
- Add one point for every item the project fulfills on the Division of Arts, Culture, and Tourism strategy screen.
- Add one point if the applicant is a first time applicant.

Deductions:
- Previously funded applicant non-compliant with notification requirements. Subtract 4.

40 points possible