

Strong School Community Meeting

September 14, 2022

CITY OF NEW HAVEN

JUSTIN ELICKER, MAYOR SARAH MILLER, ALDER WARD 14



Agenda



- Welcome & Housekeeping
- Background on Strong School Redevelopment Process
- Glendower Proposal Review
- Pennrose Proposal Review
- Questions & Next Steps

TOGETHER NEW HAVEN

Strong School Reunión Pública!

La Ciudad de New Haven esta estudiando como reutilizar la escuela Strong School para beneficiar al vecindario de Fair Haven.

Estás invitado a hablar con el equipo de estudio y participar en una presentación del proyecto y una discusión pública.

La reunión será EN LÍNEA utilizando Zoom.

FECHA:

Miércoles, 8 de Diciembre

HORA:

6:00 pm - Inicio de la Reunión / Introducciones

6:15 pm - Actualización del Proyecto (Presentacion)

6:45 pm - Actividad de Grupo

7:30 pm - Fin de la Reunión



Participe en línea con Zoom: https://tinyurl.com/ZoomStrong

(descargue Zoom gratis aquí: https://zoom.us/)

Participe por teléfono:

(929) 436-2866

Meeting ID: 817 0358 5802

Strong School

Redevelopment and Market Feasibility Study





In the Spring of 2021, The City of New Haven was awarded a grant from Preservation CT to support a redevelopment and market feasibility study for the historic Strong School in Fair Haven. The proposed scope of work to be funded by the grant was unique; a Steering Committee of Fair Haven residents would collaborate with City agencies to craft a Request for Proposals ("RFP") which sought architectural, engineering, financial and planning services to deliver a redevelopment feasibility study for the historic City owned building. Front and center in the RFP were a set of community criteria and redevelopment goals meant to anchor not just the study but also the ultimate future development of the Strong School.

Through a joint selection process involving Livable City Initiative, New Haven City Plan and the Fairhaven community Steering Committee; Interboro Partners (Team Lead), BJH Advisors (Market & Financial Analysis) Wiss, Janney, Elstner Associates, Inc. (Building Conditions Assessment & Rehabilitation Cost Estimate) were selected as the winning team to engage in a 20+ week analysis.

The team worked diligently to listen to and document a variety of community input collected in numerous Steering Committee meetings, several walking tours of the building and study area, an online survey and three public meetings. The redevelopment scenarios put forth are meant to balance community aspirations and concerns, retain a historic resource and achieve financial viability.

This report represents the final deliverable for the Strong School redevelopment and market feasibility study. It is a study of potential redevelopment scenarios meant to inform development proposals, it does not represent exactly what is to be built.

As a next step, the City is committed to the timely release of a Developer Request for Proposals. This final report will accompany the Developer RFP and will serve as an immense technical assistance by alleviating the need for additional feasibility studies. More importantly, the report will inform all development proposals of the community criteria and catalytic aspirations for the future Strong School site. The City will also commit to sharing the Developer RFP prior to its release and the inclusion of Steering Committee presentations during the design phase of the winning proposal.



TOGETHER NEW HAVEN



COMMUNITY REDEVELOPMENT OPPORTUNITY The former Horace H. Strong School New Haven, Connecticut

ABOUT THE PROPERTY

- LOCATION: 69 Grand Avenue, New Haven, CT 06513
 - Located in the Fair Haven neighborhood, a socioeconomically and culturally diverse community
- Built in 1915
- · 45,000 sq ft

· Potential uses include:

- Arts education
- Youth spaces
- Affordable housing

LINK TO BID DOCUMENTS

https://tinyurl.com/horacehstrongschool

Intent to bid deadline
July 18, 2022 5 PM EST



KEY INSIGHTS

COMMUNITY IMPACT

· This mixed use redevelopment

to become an anchor in the

Fair Haven neighborhood

opportunity has great potential

- Feasibility assessment completed February 2022
- Financial analysis completed
 September 2021
- See bid documents for more information

Criteria	Point Value
Development Strategy and Methodology	
Proposed project and architectural design incorporate logical design	
principles and environmental standards to meet the goals set forth in the	25
RFP and adjoining report	
Depth and credibility of financial plan	15
Proposed Team Experience	
Team member experience in innovative design and completion of	
residential and/or historic rehabilitation projects of similar scale and	15
complexity	
Ability to successfully work with municipal government, including	
knowledge of the New Haven planning and economic development	15
landscape	
Local Participation and Hiring	
Demonstrated interest in working collaboratively with City, Community	5
Management Team, and community	"
Inclusion of New Haven-based team members	5
Demonstration that the applicant will meet requirements of the City of New	
Haven hiring policies	5
https://www.newhavenct.gov/government/departments-	
divisions/purchasing-division	
Bid Price	15
TOTAL	100









THE TEAM

EXPERIENCE

AGENDA

FEASIBILITY STUDY REPORT

CONCEPTUAL DESIGN

PROJECT APPROACH





THE TEAM















Karen DuBois-Walton
President
The Glendower Group

Shenae Draughn
Executive VP
The Glendower Group

Edward LaChance
VP of Development
The Glendower Group

Karin Patriquin
President
Patriquin Architects

Jimmy Miller
President
Censere Consulting, LLC





EXPERIENCE





HEADQUARTERED IN NEW HAVEN

IN-HOUSE PROJECT MANAGEMENT

CURRENTLY OPERATING IN FAIR HAVEN

PREEXISTING COMMUNITY RELATIONSHIPS

EMPLOYMENT IN TRAINING OPPORTUNITIES





DEMONSTRATED PROJECT UNDERSTANDING



We have planned, developed, or leveraged financing for nearly 12,000 residential housing units and appurtenant retail and commercial space costing nearly \$2.5 billion.



We have planned and implemented some of the most successful mixed-finance projects in the nation. We have closed on over 1,600 RAD units and have 150+ years in the housing industry.



We work closely with our stakeholders to engender trust and meet their deadlines. We believe that building a strong developer-stakeholder relationship is crucial to the success of any endeavor.





FAIR HAVEN (HEIGHTS) | NEW HAVEN



Eastview Terrace



Chatham



William T. Rowe Redevelopment



Brookside Redevelopment



Mill-River Fair Haven Revitalization



Quinnipiac Terrace Hope VI



Wilmont Crossing







Prescott Bush Mall



Newhall Gardens



Twin Brooks



McQueeney Towers



Winslow-Celentano



Rockview Mixed Development





EXPERIENCE | PATRIQUIN ARCHITECTS

FAIR HAVEN (HEIGHTS) | NEW HAVEN

HISTORIC

CULTURAL

AFFORDABLE HOUSING

































FEASIBILITY STUDY REPORT













Original 1895 Horace Strong School



Strong School burns in January 1914



New Strong School completed 1916

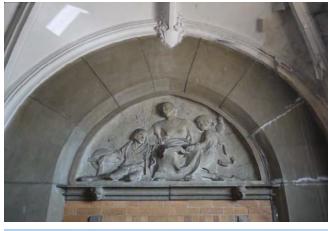


















The Strong School is a major landmark in Fair Haven, and its restoration and reactivation has been a major priority of both the City of New Haven and the Fair Haven community.

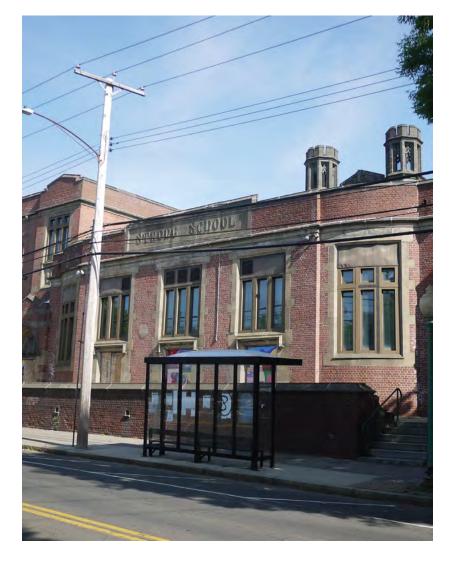
In 2014, a community-led group put together a proposal to redevelop Strong School as a mixed-use arts center with new housing units. Although the plan did not come to fruition, it was a clear demonstration of the significance of Strong School to the Fair Haven community, as well as the desire for the site to remain a community hub for years to come.

In the summer of 2017, a community-led mural project brought together more than 100 participants to paint colorful artwork on the boarded-up street-level windows, putting Strong School back in the spotlight.

Starting in early 2018, community members launched a two-year planning process around the future of the Strong School site. During the course of four bilingual planning sessions, neighborhood residents, business owners, and nonprofit leaders identified ten criteria to guide the redevelopment of Strong School.







New Haven's City Plan Department
Liveable City Initiative
Preservation Connecticut
Community Steering Committee

"The Steering Committee was instrumental in connecting the study team with the larger public, including the dissemination of project information, public meeting invitations, and surveys."





- 1. Enrich social and cultural life
- 2. Drive economic development
- 3. Facilitate growth of local businesses and entrepreneurship
- 4. Serve diverse neighborhood constituencies
- 5. Host continuous activity, daytime and evening, for safety
- **6. Provide revenue** to the City of New Haven

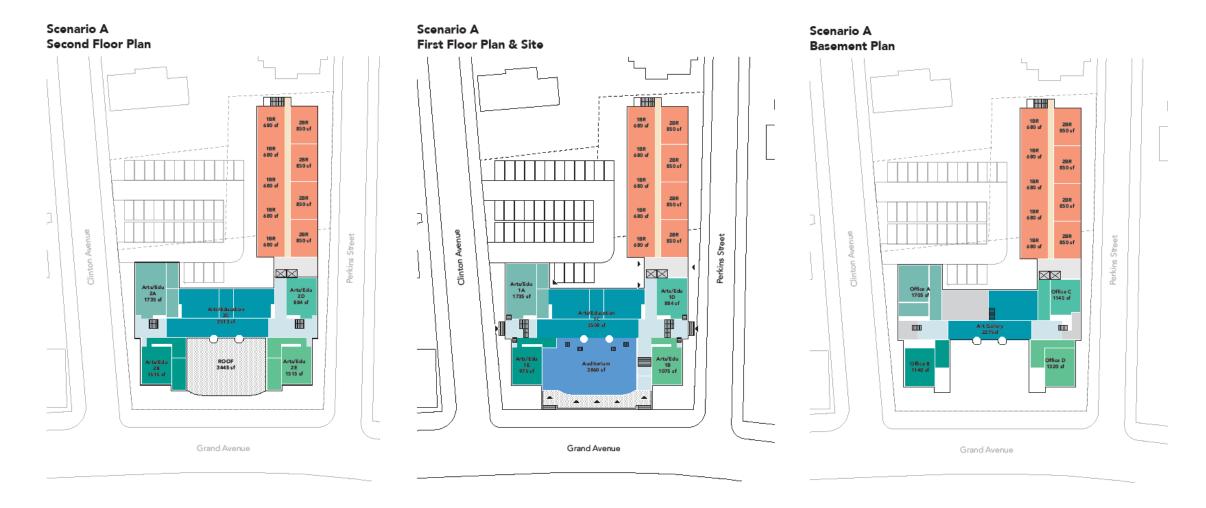




- 7. Include businesses and organizations working in the arts, education, health and wellness, food, and/or youth services, encouraging shared space and coleases
- 8. Include **public-interacting business** on Grand Ave., such as shop or restaurant
- 9. Include housing only as part of **mixed-use** concept, with emphasis on **affordable housing** and, where possible, supporting creatives who already live here.
- 10. Integrated into a **responsible development plan** for the Strong School District and the broader **Fair Haven community**, and reflective of the City's Vision 2025 Plan.





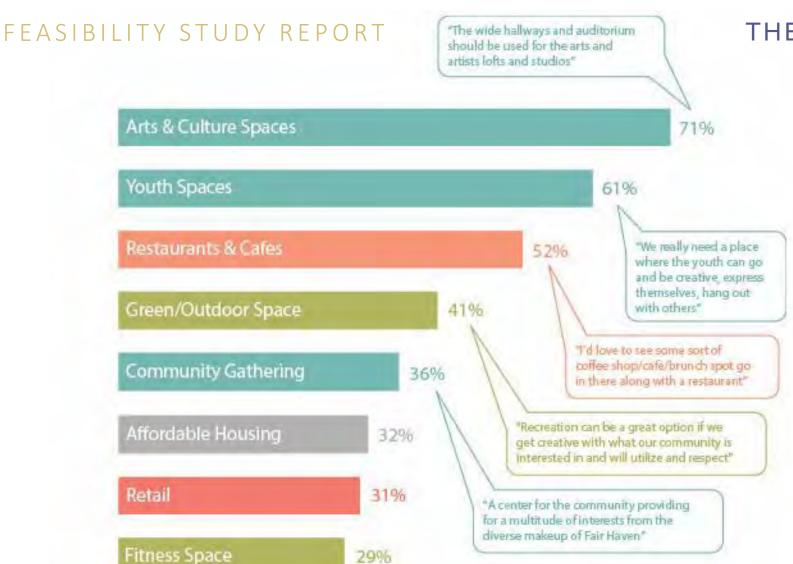






Strong School Redevelopment and Market Feasibility Study 83

84 Strong School Redevelopment and Market Feasibility Study







PATRIQUIN STRONG SCHOOL REVITALIZATION PLAN

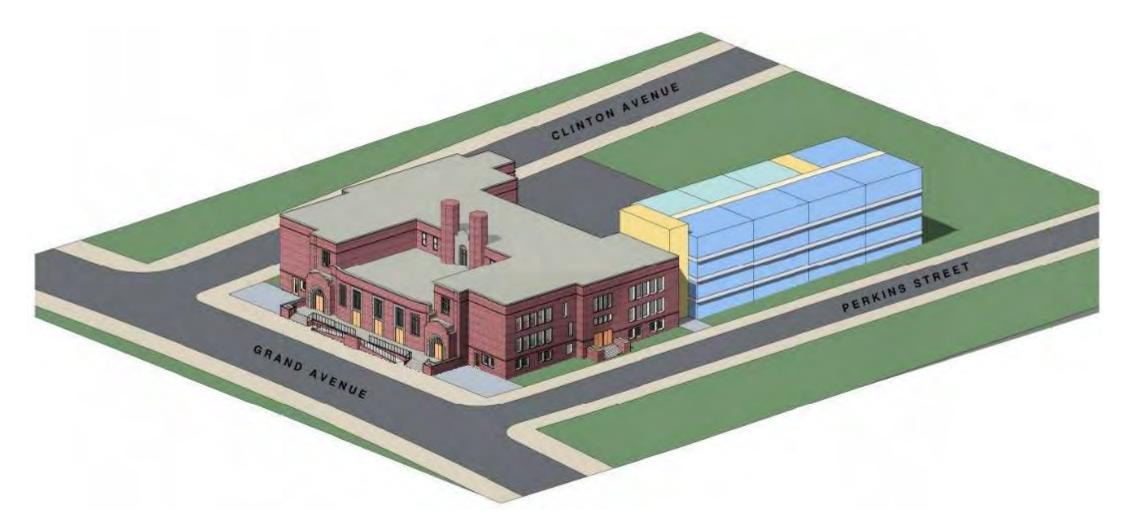
THE COMMUNITY SPEAKS

CONCEPTUAL DESIGN





PROPOSED REDEVELOPMENT WITH NEW HOUSING







PROPOSED GARDEN LEVEL

OPPORTUNITY

Neighborhood Resources

Small Business

Street-Facing Commercial Space

Separate Residential Entry







PROPOSED FIRST FLOOR LEVEL

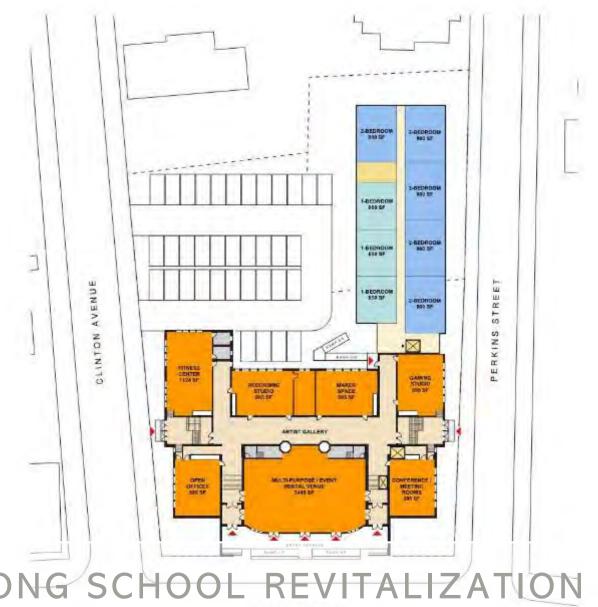
OPPORTUNITY

Community Space

Public Space

Gathering Space

Accessibility at Terrace







PROPOSED SECOND FLOOR LEVEL

OPPORTUNITY

Artists' Community

Live/Work Units

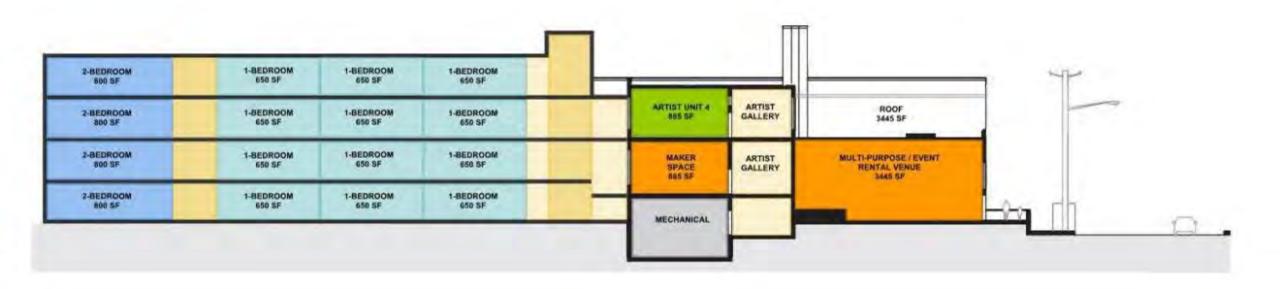
Gallery Space

Connectivity to New Housing













PROPOSED NEW DEVELOPMENT





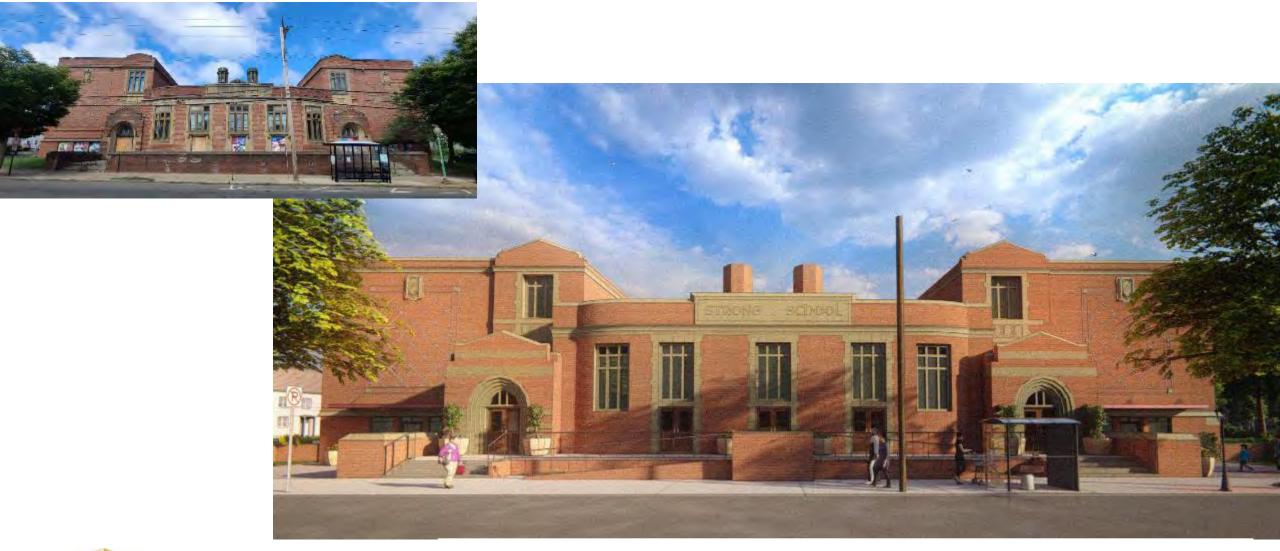


PROPOSED NEW DEVELOPMENT













CONCEPTUAL DESIGN

PROPOSED REDEVELOPMENT WITH NEW HOUSING







PROJECT APPROACH





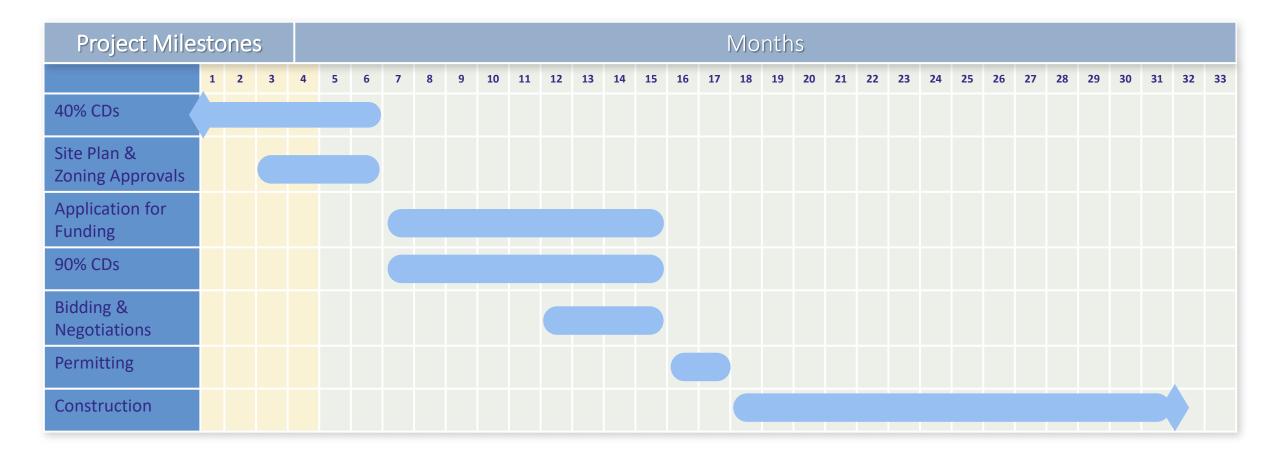
PROJECT SCHEDULE

COMMUNITY OUTREACH





PROJECT SCHEDULE

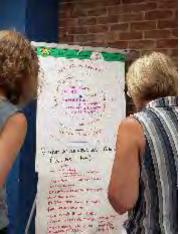






COMMUNITY OUTREACH

















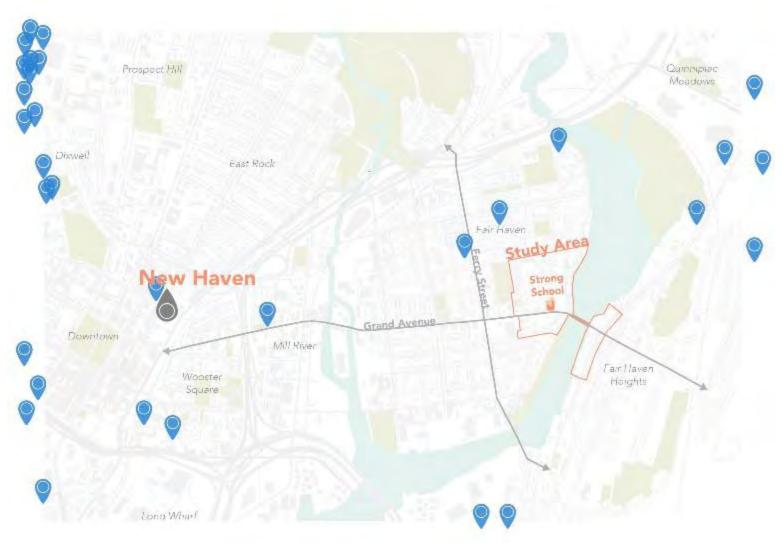


WHY US...





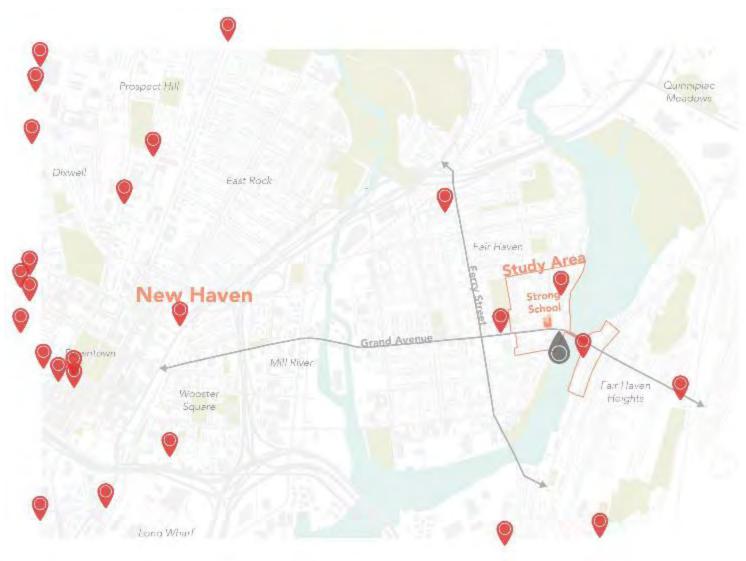
GLENDOWER LOCAL PROJECTS







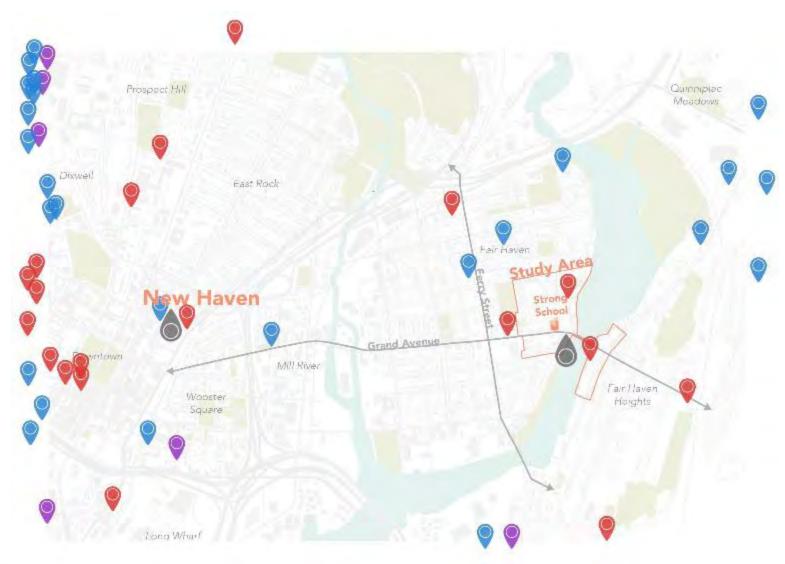
PATRIQUIN LOCAL PROJECTS







COMBINED TEAM LOCAL EXPERIENCE







WE LIVE & WORK HERE

WE UNDERSTAND TRULY AFFORDABLE HOUSING

WE BRING EXTENSIVE EXPERIENCE

WE CARE

WE BELIEVE IN THIS PROJECT





Q&A





Q&A THANK YOU











RFP Goals:

- Preserve and restore the historic original Strong School Building
- Creatively use large common areas
- Increase accessibility
- Maintain some community-serving functions
- Develop the northern parcels

Our Response:

- Preserve the original Strong School as affordable housing & live/work artist space
- Create an LGBTQ-friendly, 100% affordable rental development
- Re-imagine existing auditorium as a community arts/gathering space
- Ensure buildings are 100% accessible



DEVELOPMENT TEAM | Strong School Redevelopment



PENNROSE Bricks & Mortar | Heart & Soul

- **Development Team**
 - Pennrose

 - The Cloud Company New Haven Pride Center
- Architect & Landscape Architect
 - WRT
- Historic Consultant
 - PAL, Inc
- **General Contractor**
 - **Haynes Construction**
- Engineer
 - Bohler
- Energy & Building AdvisorsInnova
- Property Management
 - Pennrose Management Company





PENNROSE

Bricks & Mortar | Heart & Soul

- Privately held corporation
- Active in 20 states, DC, and USVI, with development offices in:
 - Boston
 - Atlanta
 - Baltimore
 - Cincinnati
 - Dallas
 - Denver
 - New York City
 - Philadelphia





PENNROSE Management Company

- 35+ years of management experience with specialty in affordable and mixedincome multifamily
- Employs 400+ trained professionals
- Manages majority of the Pennrose portfolio
- Portfolio of 140+ properties, 10,500 units, across 15+ states and DC
- Integrated in development process from conceptual design to construction







- 100% minority-owned, CT-based, real estate development firm
- Co-developer with Pennrose on a variety of mixed-use projects in CT, including Meriden Commons, Riverfront at Torrington, and Village at Park River
- Experienced in tax-exempt financing, local and state incentives, and community engagement

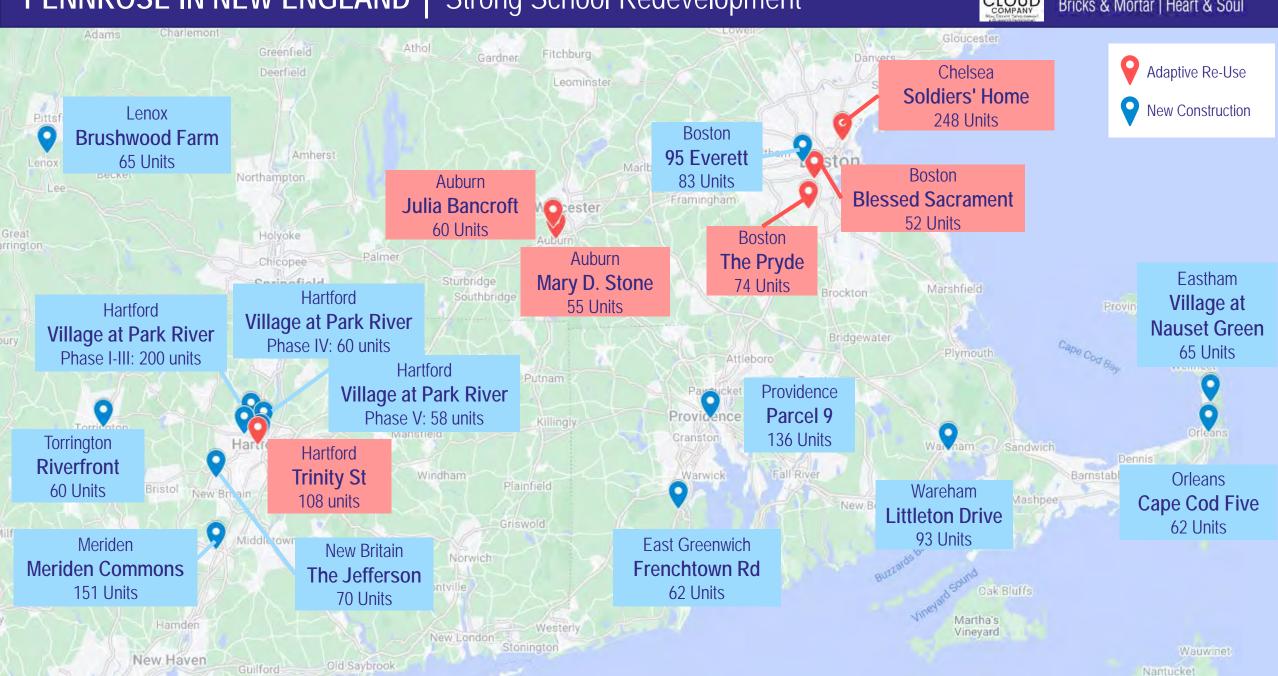
NEW HAVEN PRIDE CENTER

a place for community, culture and support.

- Provides educational, cultural, and social enrichment programming for the LGBTQ+ community in CT
- Case management and support services for LGBTQ+ community
- Only organization in CT focused on LGBTQ+ inclusion in arts, culture and humanities

PENNROSE IN NEW ENGLAND | Strong School Redevelopment









Location Auburn, MA

Type Adaptive Reuse, New Construction

Units !

Tenure Senior Rental

Affordability Mixed-income, 30% AMI - market rate

Mary D. Stone preserves a historic 1920s school and incorporates a modern addition that is respectful to the town's aesthetic. The development is a product of the Town of Auburn's dedication to re-use historic buildings.

Mary D. Stone provides flexible community spaces for town functions and the outdoor public space opportunities for intergenerational socializing.

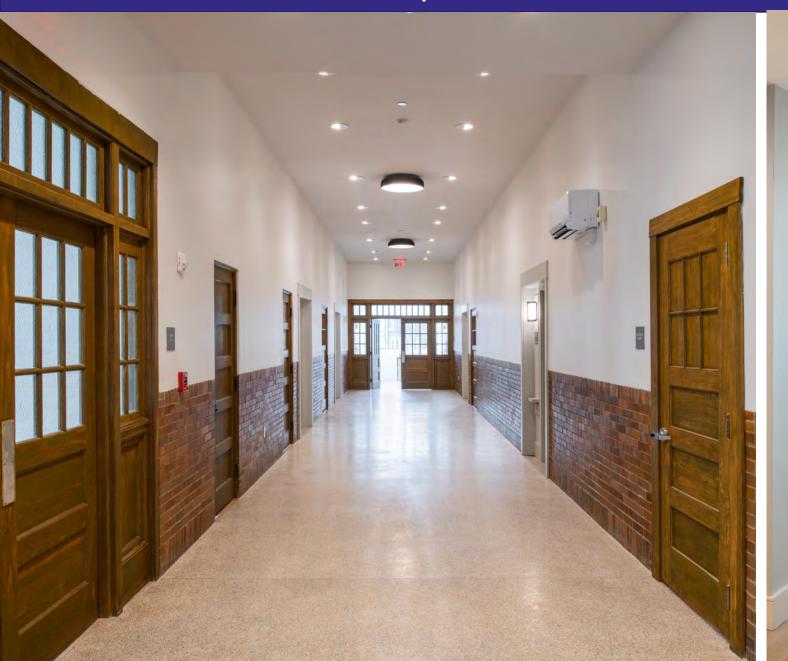


















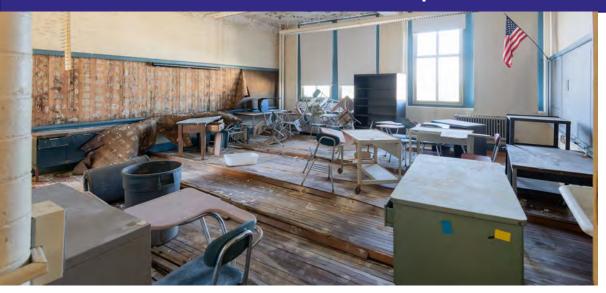
Units 74
Tenure Senior Rental

Affordability Affordable, 30% AMI – 100%

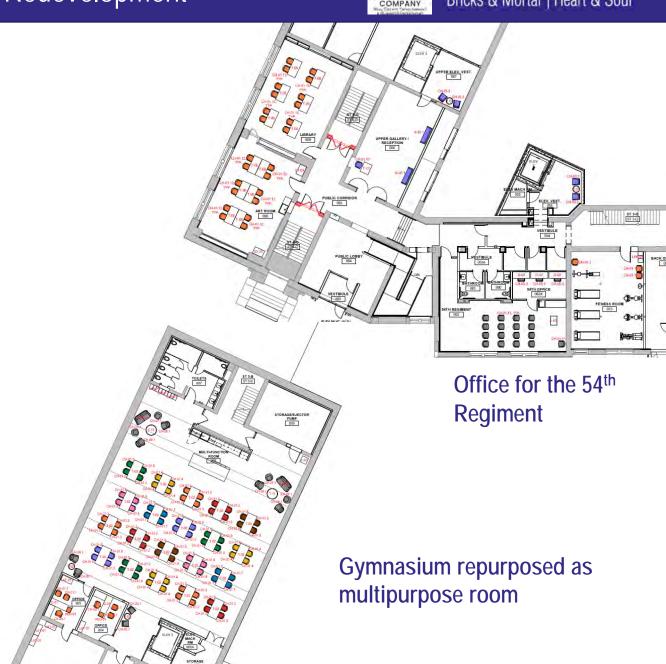
The Pryde will be New England's first LGBTQ-friendly senior affordable housing development, created in partnership with LGBTQ Senior Housing Inc., a local senior housing non-profit.

The development restores the historic 102-year-old William Barton Rogers Middle School. Community uses include multi-purpose gym, spaces for art studios, gallery space, and an office for the 54th Regiment of Massachusetts Volunteer Infantry.









PENNROSE IN CONNECTICUT | Strong School Redevelopment



Meriden Commons

Location Meriden, CT

Type New Construction

Units 151

Tenure Family Rental

Affordability Mixed-Income, 25% AMI – Market Rate

Meriden Commons is a multi-phase redevelopment project, pursued in collaboration with the City of Meriden and the Meriden Housing Authority, to redevelop Mills Memorial, an existing 140-unit public housing site.

The transit-oriented development is located just 900 feet from the local Amtrak Station, with easy access to job hubs in New Haven and Hartford.



PENNROSE IN CONNECTICUT | Strong School Redevelopment







Riverfront at Torrington

Location Torrington, CT

Type New Construction

Units 6

Tenure Family Rental

Affordability Mixed-income, 25% AMI - market rate

Riverfront is a new mixed-use, mixed-income waterfront community, created in partnership with the City of Torrington through an RFQ process.

Amenities include a roof top deck, outdoor playground, fitness center, and a community lounge, and an extension to the Naugatuck Greenway, available for public use.



PENNROSE IN CONNECTICUT | Strong School Redevelopment









Integrity

We act with honor, honesty, and fairness and we hold ourselves to the highest ethical standards.

Collaboration

We support each other internally and externally to achieve our collective goals.

Results Oriented We take great

We take great pride in achieving exceptional outcomes.

Core Values

Accountability
We are responsive and take

responsible action. We say what we mean, we do what we say.

Engage the community to determine their needs and desires and then work with stakeholders to turn that shared vision into a reality.



Cultural



NEW HAVEN PRIDE CENTER

a place for community, culture and support.



Movimiento Initial identification and contact with local and regional organizations.



Inspired by the historic Strong School, Fair Haven's culturally diverse community, and New Haven's cultural equity efforts.





CULTURAL EQUITY PLAN





- Nearly 60 years of multi-disciplinary experience, including:
 - Architecture
 - Landscape Architecture
 - Planning
 - Design
- Longstanding relationship with Pennrose, having worked together on dozens of development projects ranging in scale
- 120+ employees across 2 offices
- WRT has won over 400 planning and design awards since its founding in 1963



BALTIMORE INNER HARBOR



STEEL STACKS



FRINGE ARTS



YORKLYN NVF

9/16/2022

ENGAGEMENT | Strong School Redevelopment







Our team will engage with the community through an inclusive development process.



NEIGHBORHOOD CONNECTION PLAN | Strong School Redevelopment







LEGEND



OPEN GREEN SPACES



GROCERY



DINING



EDUCATION



HEALTHCARE



RELIGIOUS



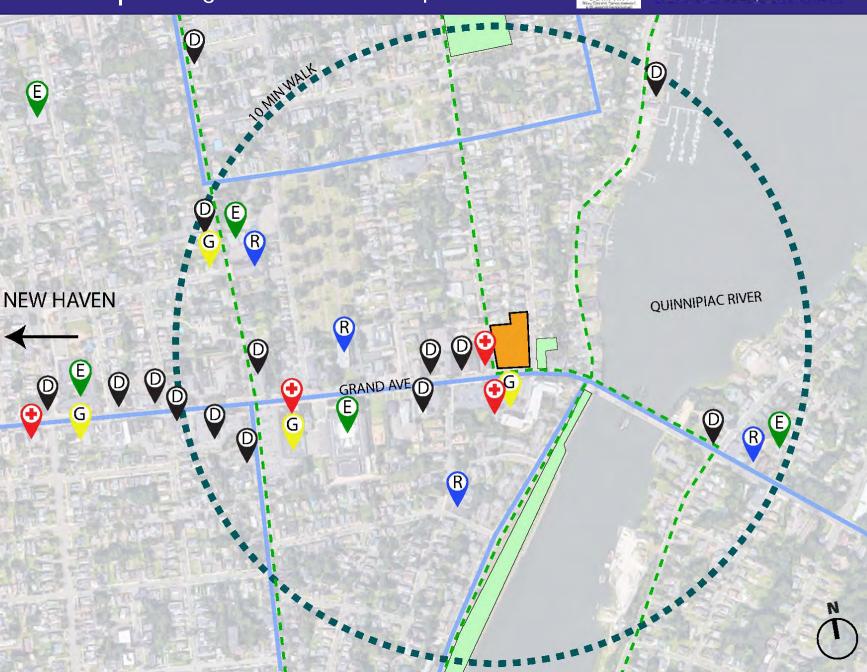
DEVELOPMENT SITE



BUS ROUTES







OPEN SPACE CONCEPT | Strong School Redevelopment







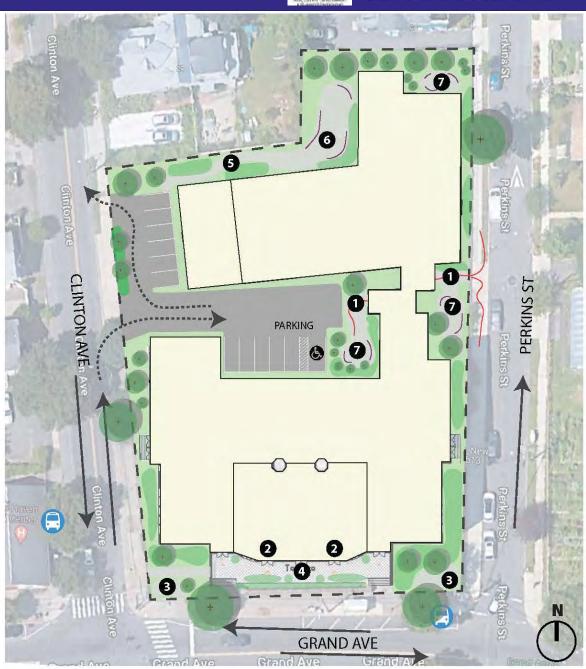






LEGEND

- ♠ RESIDENT ENTRY
- 2 COMMUNITY ENTRY
- 3 WELCOME PLAZA & PUBLIC ART OPPORTUNITY
- 4 COMMUNITY PLAZA
- RESIDENT GARDEN
- 6 RESIDENT OUTDOOR SPACE
- 7 SEATING AREA



TYPYCAL FLOOR PLAN | Strong School Redevelopment











FLOOR		1 BD RM 750 SF	1 BD RM (EXT) 855 SF	2 BD RM (EXT) 1240 SF	TOTAL
LL			2	1	3
1	2	8	4	1	15
2	2	10	5	1	18
3	2	10			12
4	2	8			10
TOTAL	8	36	11	3	58

LEGEND

- RESIDENT ENTRY
- 2 COMMUNITY ENTRY
- 3 EXTERIOR PUBLIC MURALS
- STUDIO (NEW)
- 1 BD RM (NEW)
- 1 BD RM (EXISTING)
- 2 BD RM (EXISTING)
- COMMUNITY ROOM
- MAINTENANCE
- MGMT OFFICE
- BACK OF HOUSE
- STAIRS



ARTIST LIVE-WORK INSPIRATION | Strong School Redevelopment













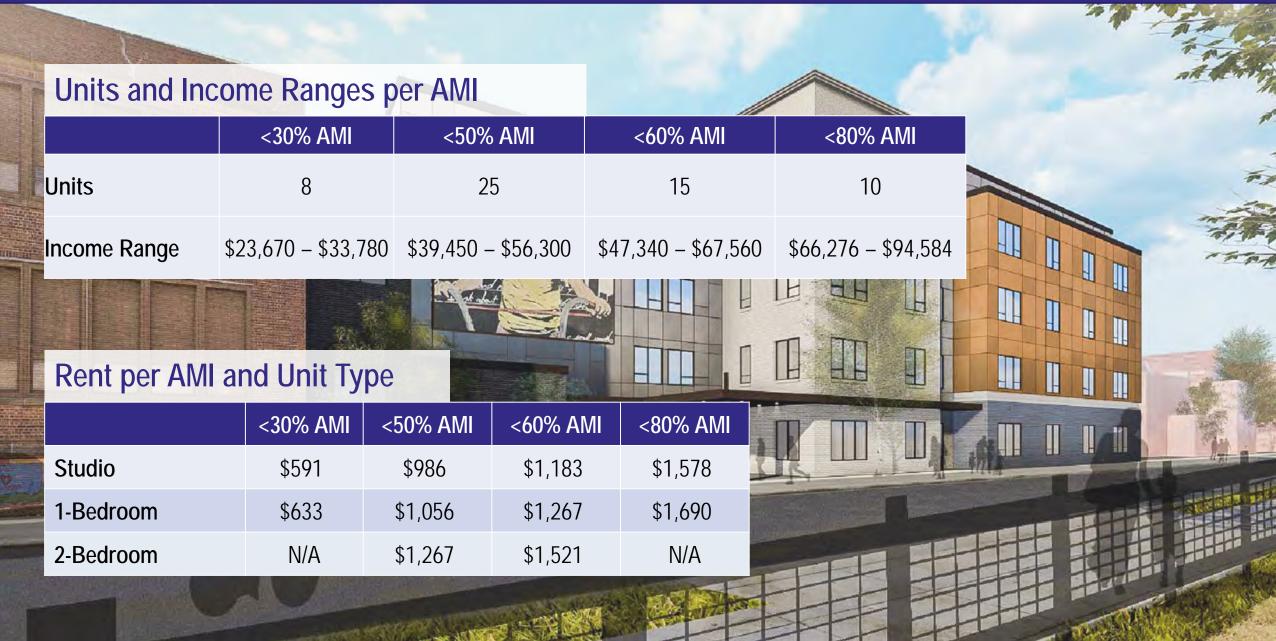
RENDER | Strong School Redevelopment





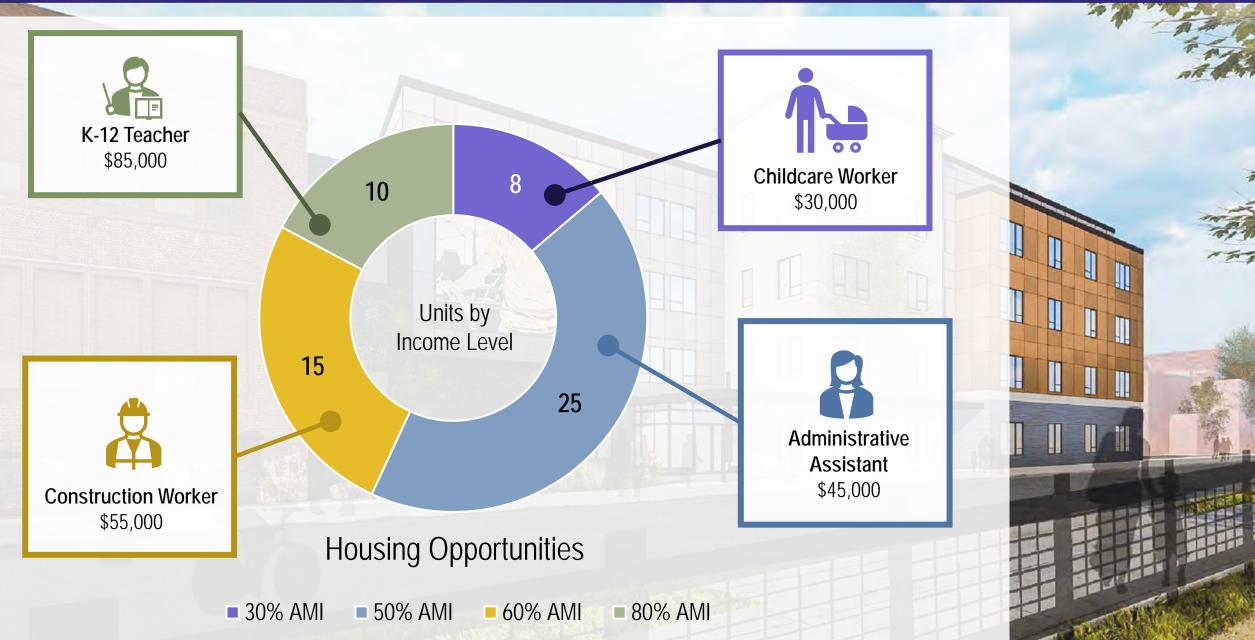
Area Median Income (AMI) & RENTS | Strong School Redevelopment





Area Median Income (AMI) & RENTS | Strong School Redevelopment





DEVELOPMENT BUDGET | Strong School Redevelopment



Proposed Sources	TOTAL	nh.
First Mortgage	3,282,950	
4% Low Income Housing Tax Credits	11,240,180	
Federal & State Historic Tax Credits	2,181,518	2017 2020 CHEA LIHTC AWARDS
DOH Funds	5,000,000	2016 – 2020 CHFA LIHTC AWARDS
Grants, City & State Funds	2,525,000 8	
Seller Financing	500,000	
Deferred Fee / Sponsor Loan	1,019,675	
Total Sources	25,749,323	
	5	
Proposed Uses	TOTAL 4	
Hard Costs	16,802,700	
Hard Cost Contingency	1,260,202	
Soft Costs	3,436,805	
Soft Cost Contingency	186,743	
Acquisition	500,000	
Dev Fee & Reserves	3,562,872	
Total Uses	25,749,323	Pennrose McClutchey Dakota HFS Trout Brook Glendower Trinity Beacon Michaels MI Realty
	Control U.S. Algorithm	Advisors Advisors

- Redevelop the Strong School into an affordable, LGBTQ-friendly development
- Provide attractive live/work opportunities for local artists to remain in their community
- Haven community







Questions & Next Steps



Thank You for Your Consideration.

CITY OF NEW HAVEN

JUSTIN ELICKER, MAYOR
SARAH MILLER, ALDER WARD 14

