

Cultural Affairs Commission Meeting May 3, 2022 (rescheduled)

Attendees: P. Dunn, J. Hameen, R. Immer, B. Schaffer, F. Vignola

Absent: M Cajigas, H. Chávez, A Guzhnay, L. Gold, A Norcott

Staff: A. Jefferson, K. Futrell

4:35pm meeting called to order by P. Dunn

I. Minutes

Minutes to be revisited upon a quorum or next meeting.

Members discussed vacancies and the recruitment of additional members to the commission.

II. Directors Report

A. Jefferson provided an update on current programs

It is budget season and there will be future meeting for ARPA funding in which CAC advocacy could be helpful. Recent budget meetings have been supportive of the department and the cultural equity plan.

Cultural Equity Plan- We have run out of copies of the plan and order additional. Working on the CEI Tour with Thabisa who is organizing a series of panels, activities. Dates will be forthcoming. The intention is to continue to discuss cultural equity and the plan. In late April staff attended a roundtable gathering with the Yale School of Art at Artspace. The meeting served to be a way to bridge discussions between Yale students, the New Haven community, and artists. Other recent presentations include the Community Foundation of Greater New Haven and Yale Afro American Infinity Group. A Jefferson will forward future gathering

Cultural Workforce Initiative- since the program launch 17 intern applications and 5 host organizations have been received to date with the deadline being a month away. The ideal number of host organizations would be 14. Organizations can extend the internship offering with their own funding if both parties are available. The offering is open to all ages over 18.

Creative Entrepreneur Decoded – the current cohort will be 10 individuals that will get 1on1 mentorship to begin in two weeks. Hope at the end of the program there will be an official program for members to attend.

Grassroots Marketing Campaign – Intended for those who may not necessary. Breed Entertainment will host a series of smaller events, pop up shops at the State House, Boat House and Temple Plaza. Hope to have a larger event on August 27 in coordination with Town Green.

July 4th Activities - June 29 – July 2 partnering with Discover Amistad and the Amistad Committee to plan a week of programming that would include tours, showcases and other activities. The Amistad will also be back in New Haven in August.

AFTA Arts and Economic Prosperity Study –a study on the Greater New Haven and this year are seeking specific data on New Haven. It will be a partnership with the Arts Council and will hire a part time contractor to assist with the outreach.

Marketing - Noted the city does not currently have a marketing arm. Real marketing dollars are required to help promote all the various events that occur in the city. P Dunn noted there may be an opportunity to engage the new state Tourism Director. This could potentially be a good project for the Commission.

A Jefferson noted that Channel 8 News in partnership with the City have been nominated for an emmy for the Tree Lighting event

III. Old Business

None discussed.

IV. New Business

Long Wharf Theatre - Long Wharf Theatre is seeking other organizations to sign on as support for the restructuring of their organization process. P. Dunn will forward an email to members to review in hopes the Commission could be in support of Long Wharf's effort.

Cultural Equity Plan Update - R. Immer recommended the department publish a 2023 update or addendum to the Cultural Equity Plan that outlines progress. As well as serving as a cultural equity accountability model for other entities. Members discussed potential partnerships and funding sources.

V. Public Comment

none

ADJOURNMENT

Meeting adjourned at 5:20pm.

NEXT MEETING MONDAY JUNE 6, 2022