

NEW HAVEN CITY PLAN COMMISSION ADVISORY REPORT

RE: **ORDER OF THE BOARD OF ALDERS** to allow new blade and canopy signs to extend over the City sidewalks for 956 Chapel Street (Taco Bell).

REPORT: 1547-08

ADVICE: Approval

BACKGROUND

City ordinance requires any developer desiring to install signage over three feet into the City right-of-way to obtain Aldermanic approval. The existing vacant retail space at 954 Chapel Street is currently being renovated into a new Taco Bell Cantina Restaurant. The applicant proposes both a blade sign and a façade sign which extends four feet into the City's right-of-way.

PLANNING CONSIDERATIONS

The proposed signage square footage is allowed under the NHZO. Staff considers the request for the façade sign to be reasonable and in character with other similar signs on similar buildings within the area.

ADVICE

The Commission finds the Order in the best interest of the City and recommends approval.

ADOPTED: August 15, 2018
 Leslie Radcliffe
 Vice Chair

ATTEST: MPL
 Michael Piscitelli, AICP
 Deputy Economic Development Administrator